

The Future of Rowing in Cleveland

The CRF Board has been searching for years for a permanent home for rowing on the Cuyahoga River and our chance is NOW! Rivergate Recreation Center, presently the Commodore's Club site, will be the home to not only rowing but public access to the river. The vision is to incorporate dragon boats, kayaking, public art, cycling, and rowing enabling a destination for downtown recreation. A rowing program for urban youth will be a focus in the future of CRF. CRF members have been fortunate to see the river and Cleveland from a different perspective and it's time to share this opportunity with our community.

This Rowing and River Recreation Center can serve as a centerpiece of the revitalization of the Cuyahoga River and its surrounding areas. It will complement and be highly connected to Canal Basin Park, the Tow Path extending to Whiskey Island, as well as growing residential areas in the Flats, Ohio City, Tremont, and downtown. It will also serve as a differentiator for our college and high school programs.

The current CRF site at 1948 Carter Road lies within the shadow of the proposed casino development and since we can be evicted with 12 months notice we have no long-term assurances we can continue to occupy the site. The future of rowing in Cleveland is in jeopardy.

Rowers... the future is in your hands. CRF is asking every rower to consider a generous gift to this campaign to ensure that rowing remains vibrant in Cleveland! Our goal is 100% campaign participation.



For details on the proposed site please visit our web site at www.clevelandrows.org.

Cleveland Rowing Foundation
1948 Carter Road
Cleveland, OH 44113



*St. Ignatius High School * Baldwin Wallace * Case Western Reserve University * Western Reserve Rowing Association * John Carroll University * Cleveland State University * Cleveland Scholastic Rowing Association * Shaker Heights High School * Hawken*

RIVERGATE RECREATION CENTER™

*"River Access for Greater
Cleveland"*

CAPITAL CAMPAIGN

Phone: (216) 621-6277 (OARS)
Web site: www.clevelandrows.org
Email: clevelandrowing@gmail.com



Making the Vision Reality

CRF has partnered with the Trust for Public Land, a national organization, to secure an option for the property. The option expires March 31, 2010. CRF has until February 15, 2010 to demonstrate to the Trust for Public Land that it will have the funding to buy the TPL out of the purchase.

CRF must raise \$3.6 million (\$3.2M for site acquisition and \$.4M for renovations) to make this dream a reality! The CRF Capital Campaign team has a multi-faceted approach to reach our goal:

- Grant writing: A team of experienced grant writers is working hard to secure funding from area Foundations.
- Corporate Campaign: Our team is talking to area corporations and organizations to seek funding. Contact Theresa Gang if your company has a philanthropic department.
- Large donations: Our team is talking to large donors about our project; the \$250,000 challenge grant is the result of these efforts!
- Member donations: CRF is actively soliciting donations from members of all CRF programs, and across the community.
- Fundraising Events: Fun events such as Guest Bartender nights, and the Bow Ball are being planned! Contact Anna Chanakas (achanakas@yahoo.com) if you have fundraising ideas or contacts.



Donation Levels

Every donation counts toward our goal. Please consider one of the following.

Friends of Cleveland Rowing Foundation

\$1 to \$99 donation
Donor will receive CRF window decal

250 Meters

\$100 to \$250 donation
Donor will receive CRF window decal and donor's name will be mentioned on CRF web site

500 Meters

\$250 to \$499 donation
Donor will receive limited edition CRF reusable water bottle

1000 Meters

\$500 to \$999 donation
Donor's name included on etched paver

2000 Meters

\$1,000 to \$2,499 donation
Donor's name listed on plaque displayed in new boathouse

Coxswains Club

\$2,500 to \$4,999 donation
Tree planted with donor's name

Coaches Club

\$5,000 to \$9,999 donation
Outdoor Oar Rack or picnic table with donor's name

Founders Club

\$10,000 to \$24,999 donation
Waterfront bench with donor's name

Legacy

\$25,000 to \$50,000 donation
A room at the boathouse will be named in your honor.

All donations over \$50,000 will be honored and recognized on an individual basis. Please contact Theresa Gang directly at 216-308-4183.

CRF is a 501 (C) 3 organization and all donations are 100% tax deductible.

**All donors will receive a CRF window decal
All donors from 250 meter level and up will be listed on the CRF web site.

Donation Form:

Choose Level:

List Specific Donation Amount

- Friends of Cleveland Rowing Foundation _____
- 250 Meters _____
- 500 Meters _____
- 1000 Meters _____
- 2000 Meters _____
- Coxswains Club _____
- Coaches Club _____
- Founders Club _____
- Legacy _____

Name _____

Address _____

Phone _____

E-mail _____

Method of Payment

- Check Enclosed
- Bill Me

How to Donate:

By Mail:

Please mail in the attached form with your donation to Cleveland Rowing Foundation 1948 Carter Road, Cleveland, OH 44113

Online:

<https://activenet15.active.com/clevelandrowing>
Look under Donations and click on CRF Campaign. Online transactions are subject to a \$1.00 convenience fee and only accept credit card payment.

Pledge:

Make a pledge NOW and pay by March 31, 2010. Send the above form in and asked to be billed in March.

Please call Theresa Gang at 216-308-4183 or email clevelandrowing@gmail.com with any questions.