

Development Committee

Committee Members:

Chairman	Bill Braun	bbraun@customrubbercorp.com
CRF Board Member	Jeff Vavurska	java@lubrizol.com
Rivergate Chair	Jon Adams	jon.adams@noomllc.com
CMSD Chair	Brad Whitehead	bwhitehead@futurefundneo.com
Member	Peter Anagnostos	p.anagnostos@wowway.com
Member	Jim Grove	grove@nicola.com
Member	Kirk Lang	clevelandrowing@gmail.com
Member	Aaron Marcovy	asm2002@gmail.com
Member	Sarah Ott-Hansen	rivergatedevelopment@wowway.com
Member	Justin Rogers	jusrog@aol.com
Member	Wendy Mainardi	whmainardi@gmail.com
CRF Chair	Pat Poole	ppoole@bakerlaw.com

Mission of CRF:

The mission of Cleveland Rowing Foundation is to support, facilitate and promote the sport of rowing and its benefits to the community through programs, events and affiliated organizations.

Primary Purpose of the Development Committee:

1. Establish and maintain a cooperative and synergistic relationship with the Rivergate Foundation and the CMSD program, using trust and transparency to pursue a shared vision and a common set of objectives.
2. In coordination with the Rivergate Foundation strategically assess growth opportunities for rowing to be the main focus of a Rivergate Recreational Campus on the Columbus Road peninsula.
3. Anticipate large capital improvement items which will be needed to facilitate organizational growth and sustain a high quality of experience for CRF member groups.
4. In coordination with the Rivergate Foundation and CMSD, create and implement fund raising activities to fund those large capital improvement items which are needed.
5. Undertake or support activities to raise funds to supplement CRF member assessments and rack fees to cover operating expenses.
6. Foster excellent relationship with our strategic partners and neighbors at Rivergate.

Goals - 2014:

A. Acting solely as CRF:

1. Engage the entire CRF Board with a stimulating and productive vision to actively think of Development opportunities.
2. Increase the CRF Board's recognition that Rivergate Foundation, an independent entity per our MOU, is a valuable, necessary and critical ally for the raising of funds required for large capital items which are needed by CRF and the general rowing community.
3. Foster the CRF Board's appreciation that a successful CMSD program is essential for broad community support from beyond the rowing community.

4. Engage all the CRF member groups to participate in funding rowing specific items.
5. Attract more sponsorships for the HOTC.
6. Sell naming rights for specific HOTC races.
7. Sell HOTC programs which will include race line-up information.

B. With the coordination and assistance of the Rivergate Foundation:

1. Further define the vision of a new Community and Scholastic Boathouse.
2. Initiate a major fund raising campaign.
3. Secure long-term control of the Norfolk Southern leased parcel.
4. Obtain control of the Embrescia property to the north of the CRF Boathouse.
5. Explore obtaining control of the Flats Stamping facility for CRF use.
6. Seek City vacation of Merwin and British Avenues with associated permission for extended dockage downstream on the river.

Authority- Specifically Authorized to:

1. Maintain a strategic and productive relationship with Rivergate Foundation and CMSD.
2. Conduct Development Committee Meetings.
3. Represent CRF while conducting meetings with government agencies, foundations, business and individuals.
4. Solicit donations for CRF/Rivergate/CMSD, as appropriate, from individuals, corporations, foundations, and other legitimate sources.
5. Appoint new members to augment the Development Committee as needed.