

## 2018 CRF Development Committee

	<i>Name</i>	<i>Email</i>
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Ex-Officio	Kirk Lang	<a href="mailto:clevelandrowing@gmail.com">clevelandrowing@gmail.com</a>
Member	Rachel Stanley	<a href="mailto:stanlerk@gmail.com">stanlerk@gmail.com</a>
Member	John O'Donnell	<a href="mailto:Jmodonnell01@yahoo.com">Jmodonnell01@yahoo.com</a>
Member	Scott Spatney	<a href="mailto:Scott.Spatny@gmail.com">Scott.Spatny@gmail.com</a>
Former Member	Chrys Kozak	<a href="mailto:CKozak@scratchoffworks.com">CKozak@scratchoffworks.com</a>

**Mission of CRF:** Our mission is to support, facilitate and promote the sport of rowing and its benefits to the community through programs, events and affiliated organizations.

### **Primary Purpose of the Development Committee:**

1. Establish and maintain a cooperative and synergistic relationship with the Rivergate Foundation, using trust and transparency to pursue a shared vision and a common set of objectives.
2. In coordination with the Rivergate Foundation strategically assess growth opportunities for rowing to be the main focus of a Rivergate Recreational Campus on the Columbus Road peninsula.
3. Work with the Executive Director and other committees to develop fundraising campaigns to meet CRF's organizational maintenance and growth requirements.
4. In coordination with the Rivergate Foundation and CMSD, create and implement fundraising activities to fund large capital improvement items, which are deemed necessary.
5. Undertake or support activities to raise funds to supplement CRF member assessments and rack fees to cover operating expenses.
6. Foster excellent relationship with our strategic partners and neighbors at Rivergate.

### **Goals - 2018:**

1. Assemble a development committee.
2. and maintain the donor database.
3. Collaborate with Rivergate Foundation and reaffirm fundraising parameters for each organization to the extent necessary.
4. Continue and close out the campaign for locker room/showers.
5. Establish a schedule for a development campaign for boathouse expansion/construction once plans are solidified.
6. Work jointly with Programs/Operations and Communications committees to develop and implement a plan to increase cash position in advance of any outstanding loans or future purchases

### **Authority- Specifically Authorized to:**

1. Maintain a strategic and productive relationship with Rivergate Foundation and CMSD.
2. Conduct Development Committee Meetings.
3. Represent CRF while conducting meetings for the purposes of fundraising with government agencies, foundations, business and individuals.
4. Solicit donations for CRF/Rivergate/CMSD, as appropriate, from individuals, corporations, foundations, and other legitimate sources.
5. Appoint new members to augment the Development Committee as needed.